

# VACCINE MIS/DISINFORMATION

**WEEKLY REPORT** 

This week's Mis/Disinformation report looks into social media conversation driven by: new changes in mandates, questions around vaccine effectiveness and general hesitancy.

# 03 February Summary:

# **TOP STORY**

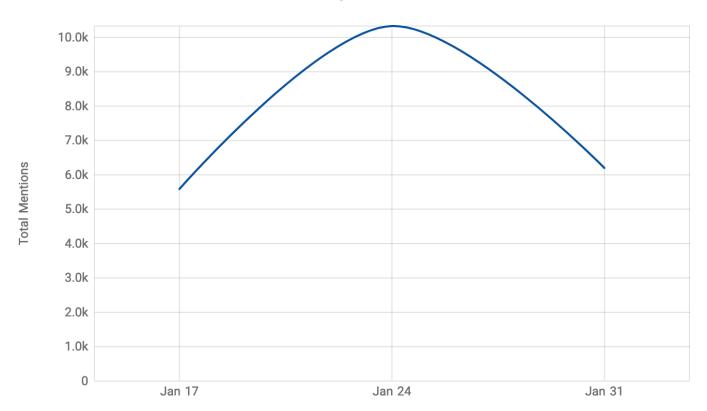
Reactions to the CCMA's first and second rulings

# OTHER TRENDING TOPICS

- CGE statement on vaccination and women's health
- Vaccine mandates and vaccine effectiveness questioned
- Claims suggesting that vaccines are not driven by science

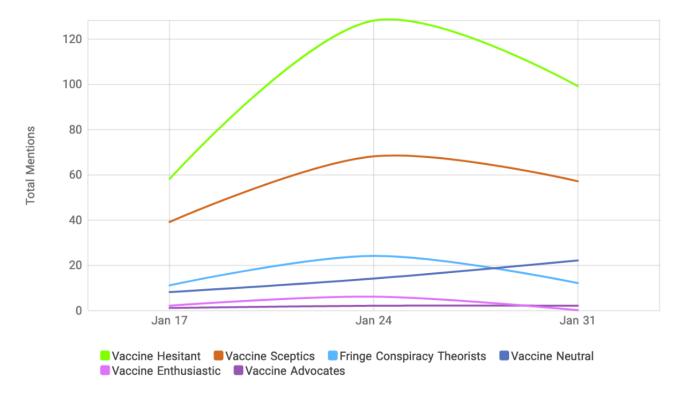
# Part 1

Over the last week, Twitter conversations regarding the COVID-19 vaccine garnered considerable traction in terms of volume. See the graph below:

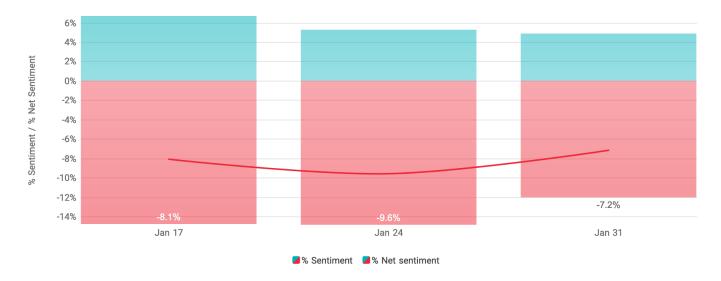


The graph below illustrates the different tones of the Twitter online conversation according to our vaccine trust spectrum. As has been for the past few weeks, vaccine hesitancy and vaccine

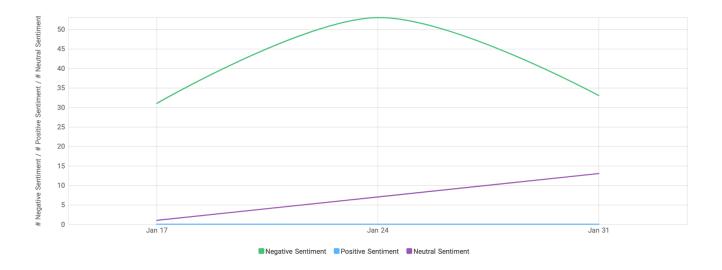
skepticism have been the most prominent. Vaccine advocates and vaccine enthusiasts are right at the bottom:



The graph below shows the overall net sentiment of mentions over the last week. The blue indicates positive sentiments and the red indicates negative sentiments. As has been for the last month, sentiments over this period have been in the negative zone:



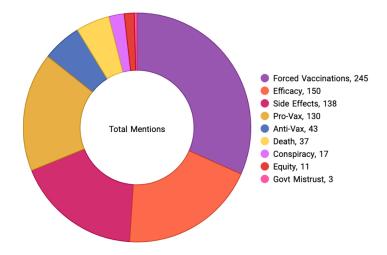
The graph below is another example of this. The green line represents negative sentiment:



This table below goes even further by unpacking a variety of factors such as engagement, opportunities to see, sentiment etc. Draw your attention to volume column; here you clearly see that the top three drivers in volume are vaccine hesitancy, vaccine skepticism and fringe conspiracy theories:

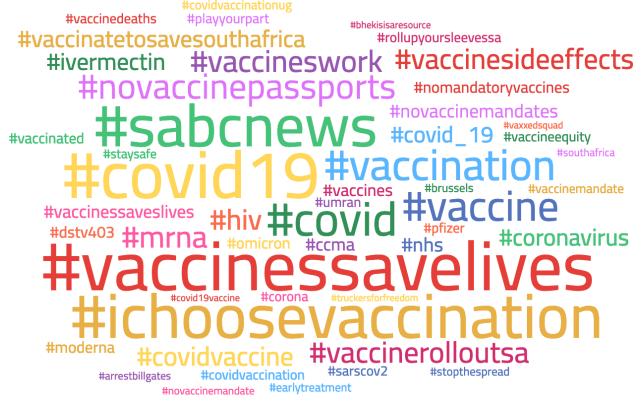
|                             | Volume | Engagement | OTS       | Sentiment | Authors | Followers | Conversations | Engagement Rate |
|-----------------------------|--------|------------|-----------|-----------|---------|-----------|---------------|-----------------|
| Vaccine Hesitant            | 51.3%  | 39         | 1 242 304 | -47.0%    | 222     | 218 337   | 247           | 0.1             |
| Vaccine Sceptics            | 29.9%  | 14         | 3 441 869 | -99.4%    | 136     | 1 754 742 | 158           | 0.1             |
| Fringe Conspiracy Theorists | 8.6%   | 12         | 278 184   | -100.0%   | 41      | 153 368   | 46            | 0.3             |
| Vaccine Neutral             | 7.9%   | 3          | 815 693   | -11.4%    | 43      | 510 601   | 36            | 0.1             |
| Vaccine Enthusiastic        | 1.4%   | 0          | 1 089     | 100.0%    | 8       | 891       | 8             | 0.0             |
| Vaccine Advocates           | 0.9%   | 0          | 3 601     | 100.0%    | 5       | 1 972     | 4             | 0.0             |

And lastly, the figure below gives some insights into the kind of rhetoric being used online:



# Part 2

Recent online conversations around the vaccine have demonstrated a range of attitudes towards the vaccine - both against and pro-vaccine. See the word cloud below:



As discussed in Part 1, recent online conversations have been largely driven by vaccine hesitancy and vaccine skepticism. This has been a consistent trend over the last few weeks.

This section will unpack some of the top trending issues that were picked up by our analysts. These topics will also be accompanied by dialogue facilitation suggestions highlighted in *italics*:

# Reactions to the CCMA's first and second rulings

Recently, the Commission for Conciliation, Mediation and Arbitration (CCMA) ruled to dismiss an application made by an employee who was fired because of her refusal to get vaccinated. This has trended steadily within online conversations over the last fortnight.

Over the last week in particular, the CCMA made a second ruling which indicates that employers may fire an employee who puts others at risk for COVID-19. This is especially with regards to refusing the vaccine. The <u>post</u> below shared an article which speaks to this:



• The CCMA ruling is trying to provide a protection against the spread of the covid 19, however it is necessary to acknowledge that in a case of a refusal to vaccinated an individuals can provide sufficient proof that the vaccine can present a risk to them and in a case of a dispute, matters can be brought in front of a judiciary entity.

This echoed in the <u>post</u> below sharing a news article on the issue:



• In a case of a major dispute in the term of your contract with the company, a judiciary system is in place to decide if whether the employee or the employer is right

Sharing further details on this issue, the <u>thread</u> below gained traction with many retweeting and commenting against the CCMA's ruling:

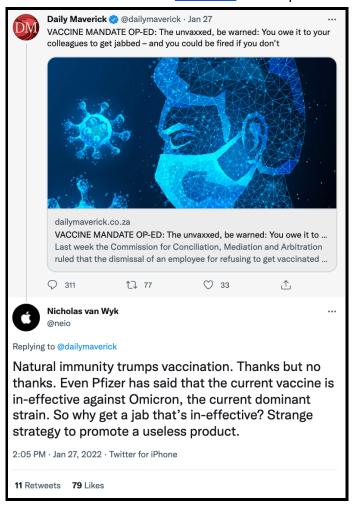


Influential organisations also weighed in on the issue. COSATU, the biggest trade union in South Africa, faulted the government for not providing clear legislation for labour regarding vaccine mandates that make jabs compulsory. See <u>tweet</u>:



• If I recall correctly, the Government has issued directives on mandatory vaccination in workplaces. These directives have within them a set of rules or guidelines which employers must follow prior to enacting a mandate policy. As far as I can read, both employers who came before the CCMA went the extra mile in ensuring due process was followed. What do you think?

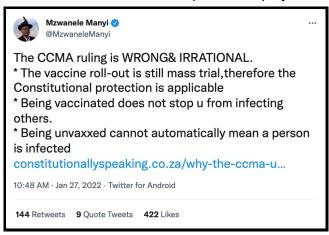
Similarly, many have rejected the CCMA's ruling on the basis of claims indicating that the vaccine is ineffective. See <u>comment</u> to the op-ed below:



#### Suggested Responses:

- It is true that natural immunity provides good immunity but the vaccine allows one to have this immunity without the risk of falling really sick or in the worst case scenario dying.
- The data is very clear, post-vaccinated countries have seen a remarkable decline in Covid-19 mortality. If our natural immunity was sufficient, there would not have been a need for lockdown and all the Covid-19 protocols. We have a safe vaccine that has been proven to reduce mortality rate. Should we not use it?

As seen in the <u>tweet</u> below, the fallout from the CCMA's ruling extends to others who suggest that the constitution needs to protect employees who do not want to be vaccinated:



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Conversely, others seem to understand that the CCMA acted in accordance with what is appropriate. The <u>post</u> below shares a caption which seemingly mocks anti-vaxxers and the misinformation spreading across social media:



 Yes, the CCMA took a hard stance against 'self-research' and reliance on misinformation. The decision is welcomed!

# CGE statement on vaccination and women's health

The Commission for Gender Equality South Africa (CGE) recently made a statement alleging that the vaccination has negative consequences on womens sexual and reproductive health. This gained considerable traction online thus causing some controversy.

The CGE has since retracted that statement. Subsequently, this also caused more hesitancy online with some claiming that the COVID vaccine rollout is "political". See tweet below:



## Suggested Responses:

 Very true! Bad news always spreads faster than good news or the apology. A sky news anchor recently made the same mistake. We should all endeavour to be careful and precise when talking about Covid-19 or the vaccine. Conversely, others welcomed the CGE's statement retraction by <u>citing</u> the positives of the vaccine for pregnant women.



# Vaccine mandates and vaccine effectiveness questioned

The anti-vaxxer movement remains steadfast as is often championed by organised movements such as the African Christian Democratic Party (ACDP) and more.

The <u>tweet</u> below argues that mandates need to be done away with:



• The jabs are not pointless and while the vaccine does not prevent transmission with Omicron, it still does prevent severe hospitalization and death from all Covid-19 variants. Do you agree?

The same ACDP also <u>suggested</u> that the vaccine is money-making scheme against the most vulnerable:



# **Suggested Responses:**

• Incentives are a normal part of everyday life. An incentive to get a vaccine that is safe and effective should be welcomed, not criticized.

Other anti-vaxxers continue to purport alternatives such as ivermectin:



• Where does this 'sudden death' side effect come from? I've not read about it in any study nor publication, nor has such a thing ever been reported. Further, the studies on ivermectin are sketchy - if it works, great. But we have a **safe and effective** vaccine that does the same thing without the need to get infected.

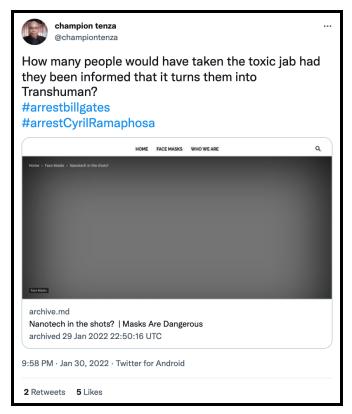
Furthermore, because the vaccine does not guarantee immunity or transmission, many continue to suggest that it should not be mandatory. See the <u>tweet</u> below:



### Suggested Responses:

While the vaccine does not provide complete immunization, it does still provide some.
So the unvaccinated are more likely to pass on the virus. However, the reason behind vaccination is to drive severe illness and deaths down, these are a threat to any business or employment place and the individual themselves

Lastly, and more concerningly, others believe conspiracy theories. The <u>tweet</u> below suggests that the vaccine turns people into "transhumans":

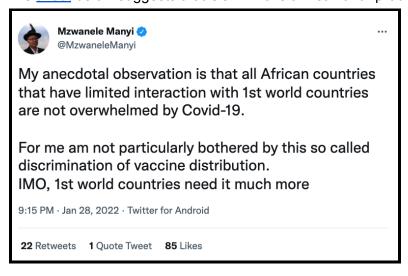


 The study conducted which showed that the vaccine contains nanotechnology has repeatedly been shown to be false, biased and followed a poor methodology. Do you really believe the vaccine contains nanotechnology?

# Claims suggesting that vaccines are not driven by science

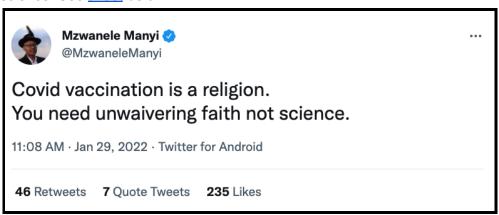
Numerous anti-vaxxers have cited that the vaccine is not driven by scientific evidence.

The tweet below suggests that COVID19 is a "1st world" problem that does not affect Africa.



• South Africa's hospitals were overwhelmed multiple times. Perhaps we should all rely less on anecdotal evidence and on accurate data instead? What do you think?

The same account mocked those who take the vaccine by suggesting that they are not following science. See <u>tweet</u> below:



# Suggested Responses:

• I have unwavering faith that the science behind this vaccine will deliver us from this Pandemic. Can I get an Amen?